



Growing More Together Naturally

FIELD TRIAL RESULTS · 2025-2026 EXPORT SEASON

ECONOMIC ASSESSMENT REPORT

Good for Greens[®] on REGINA Cherries

Comprehensive Field Trial Analysis

Three Producers • Maule Region, Chile • Season 2025-2026

MAX USD/HA GAIN

+\$7,220

MARCELO CORREA

PRODUCERS ANALYSED

3

MAULE REGION, CHILE

CONSTANT YIELD (KG/HA)

14,000

CETERIS PARIBUS



Growing More Together Naturally

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TRIAL SEASON 2025-2026

01 Methodology & Pricing

How the field-trial economic impact was measured for the REGINA cherry variety

This report evaluates the economic impact of using **Good for Greens®** (G4G) plant biostimulant across three cherry producers in Chile's Maule region, based on official packing-process results from the 2025-2026 export season. All scenario comparisons are normalised to a constant yield baseline so the entire economic delta reflects fruit-quality and exportability gains alone.

Analysis Assumptions

- Analysis is conducted under a **ceteris paribus** assumption with a constant yield of **14,000 kg/ha** across all scenarios.
- Although G4G may also **increase yield per hectare**, that effect is **explicitly excluded** from this analysis. The reported gains derive only from quality and size-class shifts.
- Prices used correspond to **real settlement values** paid by the exporter **Valle Maule** during the 2024-2025 season for the REGINA cherry variety.
- Adjustment applied: the **5J price** is estimated as **20% higher than the 4J price**, reflecting the typical premium tier in Chinese and other premium markets.

Settlement Price Reference Table

Per-kilogram USD settlement values by fruit size, ordered from premium (5J) down to penalty/loss tier (XL).

SIZE	USD / KG	CATEGORY
5J	\$4.88	Premium
4J	\$4.07	Premium
3J	\$2.55	Commercial
2J	\$1.88	Commercial
J	\$0.30	Standard
XL	-\$0.49	Loss

Note: 5J and 4J sizes constitute the Premium tier; 3J and 2J the Commercial tier. Sizes J and XL trade at substantially lower (or negative) values, so a producer's economic outcome depends primarily on shifting fruit upward into Premium and Commercial classes.

02 Executive Summary

Δ USD/ha — Net economic impact of Good for Greens® across three producers



Per-hectare economic impact across all producers

PRODUCER	BASE / CONTROL (USD/HA)	G4G (USD/HA)	Δ USD/HA	GAIN %
Marcelo Correa	\$9,074	\$16,294	+\$7,220	+79.6%
Agrícola Sur	\$22,500	\$26,036	+\$3,536	+15.7%
Jaime González	\$25,406	\$27,132	+\$1,726	+6.8%

Economic Impact Comparison — USD/ha

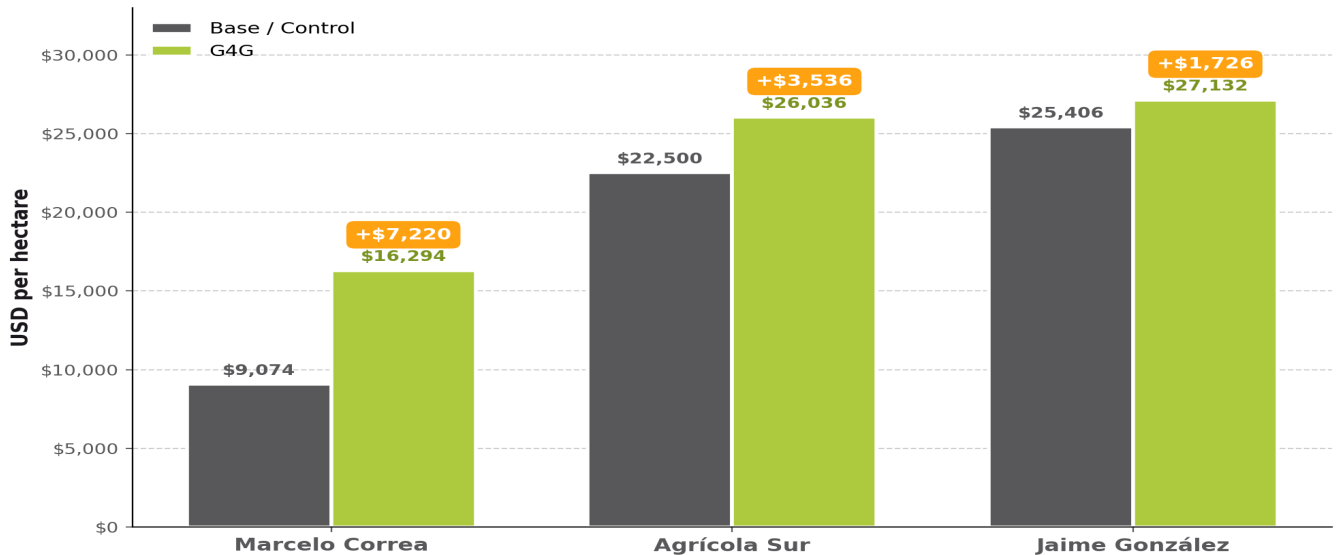


Figure 1 — Side-by-side comparison of base/control vs G4G economic returns. Orange labels denote the absolute USD/ha gain per producer.

PRODUCER ANALYSIS

MARCELO CORREA

Maule Region - Chile

A. Exportability

BASE 24-25	G4G 25-26
88.0% 12,320 kg/ha	89.4% 12,516 kg/ha

G4G lifts exportable share by **+1.4 percentage points**, equivalent to **+196 kg/ha** of additional exportable fruit at constant yield.

B. Size Distribution

SIZE GROUP	BASE 24-25 (%)	G4G 25-26 (%)	CHANGE
Premium (5J-4J)	0.0	0.0	—
Commercial (3J-2J)	31.0	58.6	+27.6 pp
J	44.0	31.0	-13.0 pp
XL	25.0	10.4	-14.6 pp

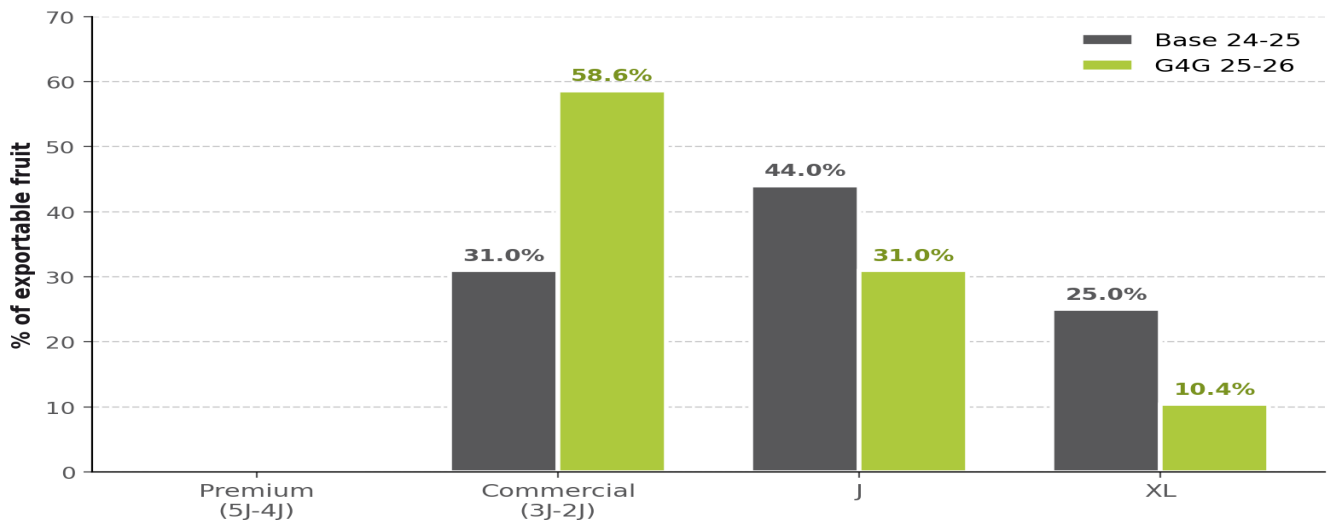
Size Distribution — Marcelo Correa


Figure 2 — G4G nearly doubles the share of Commercial-tier fruit (3J-2J) while reducing low-value J and XL classes by 13 and 14.6 points respectively.

C. Economic Translation (USD/ha)

Base 24-25	\$9,074
G4G 25-26	\$16,294
Δ USD/ha (G4G vs Base)	+\$7,220

PRODUCER ANALYSIS

AGRÍCOLA SUR

Alejandro Navarro · Maule, Chile

A. Exportability

BASE 24-25	CPPU 25-26	G4G 25-26
88.0% 12,320 kg/ha	81.0% 11,340 kg/ha	92.0% 12,880 kg/ha

G4G achieves the **highest exportability of any scenario (92.0%)**, outperforming both the base case and the CPPU competitor product (which reduces exportability by 7 percentage points relative to base).

B. Size Distribution

SIZE GROUP	BASE 24-25 (%)	CPPU 25-26 (%)	G4G 25-26 (%)
Premium (5J-4J)	12.0	15.0	15.0
Commercial (3J-2J)	38.0	65.0	66.0
J	42.0	14.0	15.0
XL	7.6	6.0	3.4

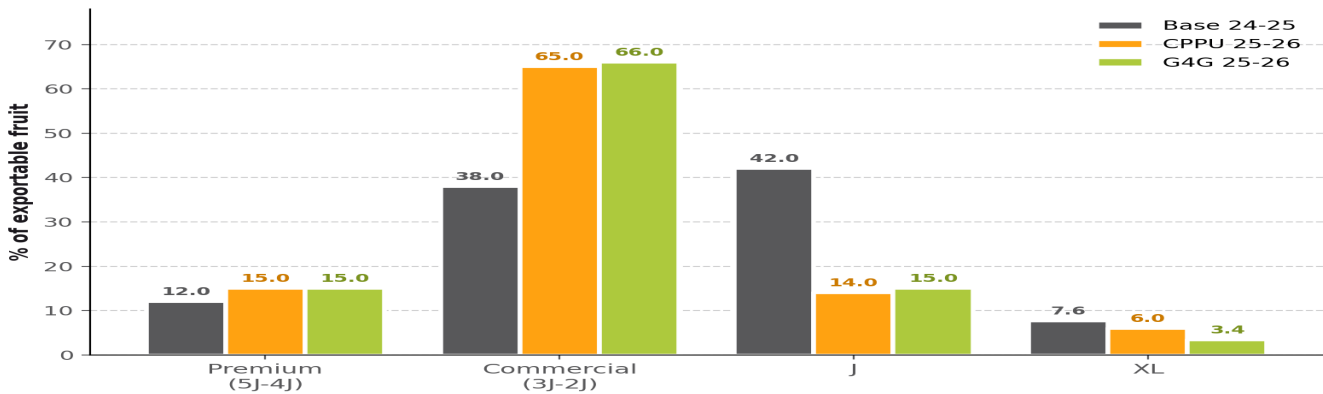
Size Distribution — Agrícola Sur (Alejandro Navarro)


Figure 3 — Both CPPU and G4G shift fruit massively into the Commercial tier, but G4G additionally cuts the loss-making XL share to just 3.4% while keeping overall exportability higher.

C. Economic Translation (USD/ha)

Base 24-25	\$22,500
CPPU 25-26	\$22,291
G4G 25-26	\$26,036
Δ USD/ha (G4G vs Base)	+\$3,536

PRODUCER ANALYSIS

JAIME GONZÁLEZ

Maule Region - Chile

A. Exportability

WITHOUT G4G	G4G
90.0% 12,600 kg/ha	91.3% 12,782 kg/ha

Even on an already high-performing baseline (90% exportable), G4G adds **+1.3 percentage points = +182 kg/ha** of incremental exportable fruit.

B. Size Distribution

SIZE GROUP	WITHOUT G4G (%)	G4G (%)	CHANGE
Premium (5J-4J)	13.7	16.3	+2.6 pp
Commercial (3J-2J)	64.8	63.8	-1.0 pp
J	16.3	16.4	+0.1 pp
XL	5.2	3.5	-1.7 pp

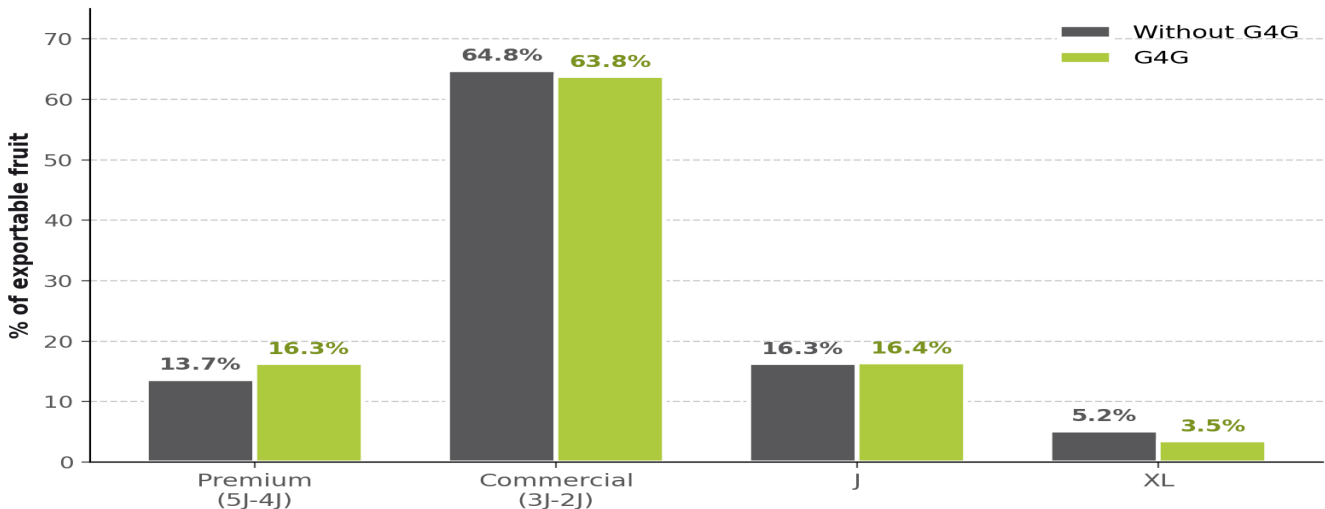
Size Distribution — Jaime González


Figure 4 — G4G shifts fruit upward into the Premium tier (+2.6 pp) and reduces XL waste from 5.2% to 3.5% on an already-high-quality orchard.

C. Economic Translation (USD/ha)

Without G4G	\$25,406
G4G	\$27,132
Δ USD/ha (G4G vs Base)	+\$1,726

03 Cross-Producer Conclusions

Synthesis of REGINA cherry trial results across three Maule producers

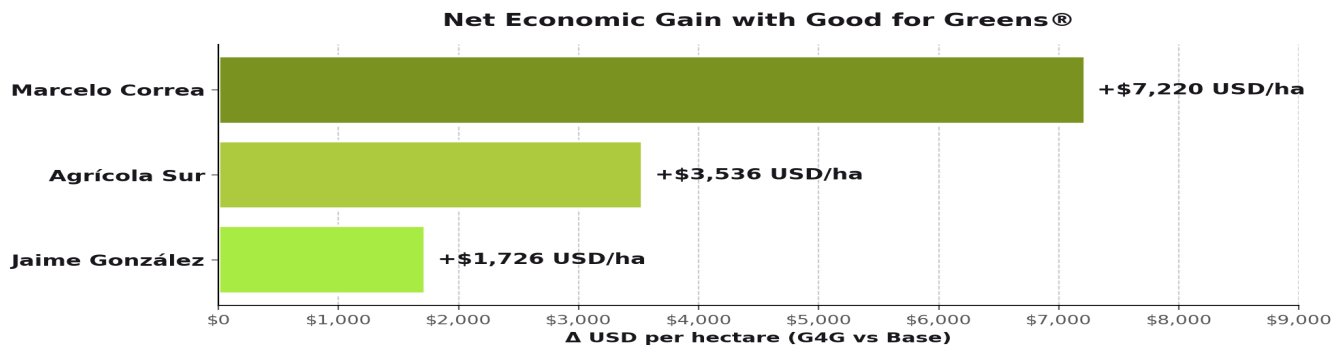


Figure 5 — Net Δ USD/ha gain delivered by Good for Greens® on each producer, sorted from largest to smallest impact.

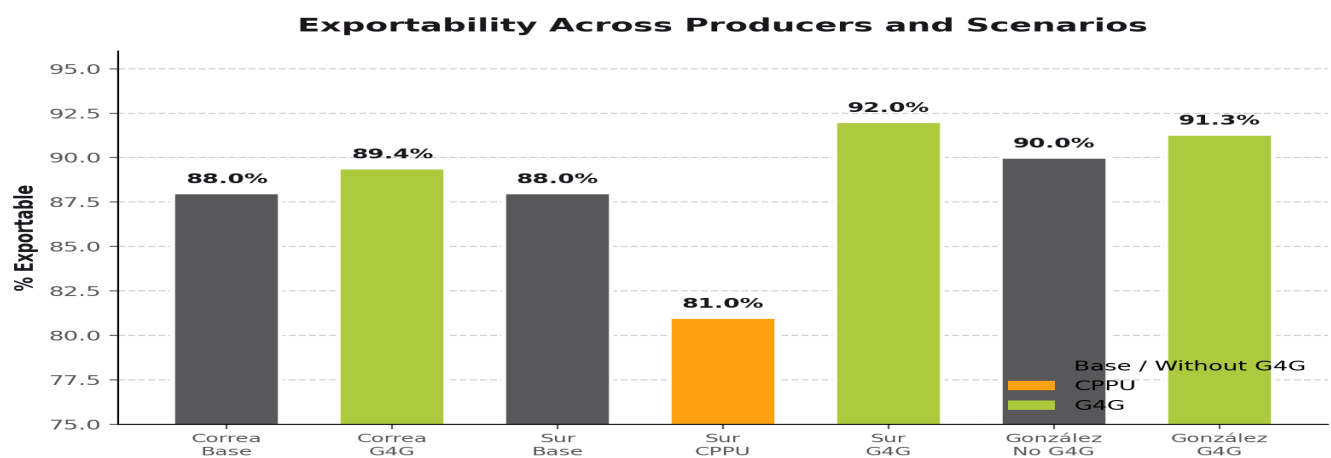


Figure 6 — G4G yields the highest exportable share in every direct comparison (green bars), and beats the CPPU competitor product on Agrícola Sur by 11 percentage points.

Key Takeaways

- 1** G4G delivers a positive Δ USD/ha for every producer trialled, ranging from +\$1,726 to +\$7,220 — without any assumed yield uplift.
- 2** Larger gains accrue to producers with weaker baseline size mixes. Marcelo Correa, who started with 0% Premium and 25% loss-making XL, captures the largest absolute gain (+\$7,220 / +79.6%).
- 3** G4G outperforms the CPPU competitor product on the head-to-head Agrícola Sur trial, delivering +\$3,745/ha more than CPPU and reducing XL fruit waste to a category-low 3.4%.
- 4** Even on already-premium orchards G4G adds value. Jaime González's high-performing baseline still gained +\$1,726/ha through additional Premium-tier shift and XL reduction.

WORK WITH NATURE — NOT AGAINST IT

Good for Greens® is the natural plant biostimulant by First-Tree B.V., used by leading horticultural producers across the Netherlands, France, Chile and beyond. Higher yield · Better quality · Larger products.